



THE EEL RIVER REPORTER

Spring/Winter 2012

Phone: 415-332-9810 Web: www.eelriver.org

Please E-Mail Ad Copy to foer@eelriver.org

Ad sales: Office 415-332-9810

Mail to FOER, Attn: Advertising, PO Box 2039, Sausalito, CA 94966

SINGLE ISSUE AD RATES

(All ad dimensions are listed width by height)

Business Directory Listing Only \$45
(no display ad)

All Ads are Full Color

Eighth Page \$125
(2 1/4 x 3 1/2 or 4 7/8 x 1 3/4)

Quarter Page \$250
(7 3/4 x 2 3/8 or 2 3/8 x 7 or 5 x 3 1/2)

Third Page \$335
(2 3/8 x 10.125 or 7 3/4 x 3 1/8 or 5 x 4 5/8)

Half Page \$500
(7 3/4 x 5 or 5 x 7.125)

Two-Third Page \$665
(5 x 10.125)

Full Page \$1000
(7 3/4 x 10.125)

Back Page \$1000
(7 1/8 x 8)

All Display Ads include professional design & are listed in the Business Directory at no charge.

Invoices will be mailed when magazine is sent to press.

Distributed in Humboldt, Mendocino, Sonoma, Marin, Alameda, Lake, & San Francisco Counties.

| | | |
|---|-----|------|
| I'D LIKE A WINDOW DECAL | YES | NO |
| SCHEDULE A SOCIAL | YES | NO |
| LIST ME ON FOER WEBSITE | YES | NO |
| I'LL ADD FOER TO MY WEBSITE | YES | NO |
| I understand that I am placing an ad & that my payment will be due upon receipt of invoice. | | |
| SIGNATURE | | DATE |

BUSINESS NAME: _____

CONTACT NAME: _____

MAILING ADDRESS: _____

PHONE: _____

FAX: _____

EMAIL: _____

WEBSITE: _____

SPECIAL INSTRUCTIONS:

| | | | | | |
|------------|----------------|----------------|-------------|--------------|------------------|
| OFFICE USE | AD SIZE: _____ | PRICE: _____ | DATE: _____ | SOLD: _____ | Ad on page _____ |
| CHIVO COPY | DUE: _____ | INVOICE: _____ | PAID: _____ | CHECK: _____ | JESSICA COPY |